

## Marketing & Communication Assistance



Project Title	Marketing & Communication Assistance
Project Summary	Connect innovators, solvers and partners to the opportunities of All Children Reading: A Grand Challenge for Development and share our competitions and innovations with target audiences.
Country	United States
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	1

## Project Description

The intern will have the opportunity to provide communication and marketing support for our reading innovations and competitions. This internship provides an opportunity to apply their research, communication, social media, website management, education and/or international development studies and experience to improve reading outcomes for early grade learners in developing countries.

## Desired Skills Interests

## Additional Information

American Sign Language or International Sign a plus (not required).

The following skills will lend to the success of the intern in this role (as well as the ones highlighted in your list below:

- Website content creation & management
- Social Media content development and analytics
- Google analytics

- Editing
- Creative Writing
- eCommunication creation and distribution (using MailChimp)
- Research
- Skills in Graphic design (InDesign, photoshop) and Digital Media a plus, but not required.
- Background in marketing, communication required and in international development, education, literacy a plus.

## Language Requirements

*None*